



DELHI PUBLIC SCHOOL GANDHINAGAR

Academic Session 2024-25

Event Report

Title: Creating An Advertisement – <i>Jal Hai toh Kal Hai</i>	Date: 05/10/2024
Venue: Classrooms	Class: VIII

The Hindi Department of DPS Gandhinagar organized a class activity for the students of Class VIII as a part of AIL on 5 October 2024. The students were tasked with creating advertisements on the theme "Jal Hai, To Kal Hai" (If there is water, there is a future).

This activity allowed students to express their creativity by developing engaging slogans and innovative visuals. Through this exercise, students gained insights into constructing persuasive arguments and employing strategies such as emotional appeals, logical reasoning, and social proof to influence their audience. This activity gave students an opportunity to showcase their writing skills and creativity by using expressive elements that not only captured the readers' interest but also provoked them to think and visualize.

Overall, the activity was a valuable learning experience, where students skillfully demonstrated how to create simple yet effective writing in Hindi.



