



DELHI PUBLIC SCHOOL, GANDHINAGAR

Academic session 2025-26

Activity Report

Title: SMART MARKETING WITH APPS COMPETITION	Date: 08.01.2026
Venue: Auditorium	Class: II (A to I)

“The best marketing doesn't feel like marketing.”

About the Event

An exciting and creative event, the *Inter-House “Smart Marketing with Apps Competition”*, was organized on **January 08, 2026**, for the students of **Class II** at **Delhi Public School, Gandhinagar**. The competition provided a vibrant platform for young learners to step into the digital world and express their ideas creatively by presenting various digital apps in an innovative and age-appropriate manner.

Objectives

- To develop **communication and presentation skills** among students.
- To encourage **creative thinking and confidence** at an early age.
- To create awareness about the **use of digital apps in daily life**.
- To nurture **entrepreneurial and marketing skills** in a fun and age-appropriate way.

The Event & Participation

On January 08, 2026, students of Class II participated enthusiastically in the **Smart Marketing with Apps Competition**, representing their respective houses. The participants presented different digital apps using simple language, catchy slogans, and role-play. They explained the purpose, features, and benefits of the apps with great confidence and clarity.

The young presenters impressed the judges with their originality, expressive body language, and confident communication skills. Participation from all houses made the competition lively and interactive. Each student displayed remarkable preparation, teamwork, and creativity, making the event both educational and enjoyable.

Certificates were awarded to the best performers based on **Clarity of Explanation**, **Confidence and Communication**, and **Overall Presentation**. The competition concluded on a joyful and motivating note, leaving the students inspired to explore more innovative ideas and develop curiosity about the digital world.

A few glimpses of competition are enclosed below:-



List of the winners-Class II (A-I)

<u>Sr.No</u>	<u>Class</u>	<u>Sec</u>	<u>Adm.No.</u>	<u>Name of the Student</u>	<u>House</u>	<u>Position</u>
<i>1</i>	<i>II</i>	<i>A</i>	<i>9207</i>	<i>Mishka Sharma</i>	<i>Tapti</i>	<i>First</i>
<i>2</i>	<i>II</i>	<i>E</i>	<i>9340</i>	<i>Sweni Patel</i>	<i>Tapti</i>	
<i>3</i>	<i>II</i>	<i>D</i>	<i>9870</i>	<i>Aadrika</i>	<i>Mahi</i>	<i>Second</i>
<i>4</i>	<i>II</i>	<i>G</i>	<i>9534</i>	<i>Ghanishtha Mali</i>	<i>Narmada</i>	
<i>5</i>	<i>II</i>	<i>C</i>	<i>8387</i>	<i>Kashvi Patel</i>	<i>Tapti</i>	
<i>6</i>	<i>II</i>	<i>I</i>	<i>10072</i>	<i>Krishnav Prasad</i>	<i>Sabarmati</i>	
<i>7</i>	<i>II</i>	<i>D</i>	<i>9179</i>	<i>Reesha Shah</i>	<i>Sabarmati</i>	<i>Third</i>
<i>8</i>	<i>II</i>	<i>E</i>	<i>9379</i>	<i>Devansh Ganatra</i>	<i>Mahi</i>	
<i>9</i>	<i>II</i>	<i>F</i>	<i>9447</i>	<i>Himay Ravi Patel</i>	<i>Sabarmati</i>	
<i>10</i>	<i>II</i>	<i>I</i>	<i>10252</i>	<i>Deveshi Dubey</i>	<i>Mahi</i>	