



**DELHI PUBLIC SCHOOL, GANDHINAGAR**  
**Academic session 2019-20**  
**Event Report**

<b>Title: My Ad Studio Competition</b>	<b>Date: 17/08/19</b>
<b>Venue: Respective classrooms</b>	<b>Class: I</b>

*'Advertising is the principle of mass production applied to selling'-John T.Dorrance*

**About the Event**

Delhi Public School, Gandhinagar organised 'My Ad Studio Competition' on 17 August 2019 for the students of standard I to acquaint them with the concept of advertising. Advertisements are commercials that are designed to get the attention of the customers. The purpose behind them is to motivate the customers to accept the product and embrace the concept. All the participants came up with exhilarating performances.

**Objective of the Event**

- To initiate a thinking process among the students.
- To provide students an opportunity to demonstrate their understanding of the media world.
- To enhance their confidence level.
- To give a platform to showcase the creativity of young minds.

**The Event and Participation**

The basic idea behind conducting this competition was to provide the students a platform to explore their creativity and enhance their presentation skills. Excitement level of the children reached sky high while performing the ads. The event was a perfect blend of creativity, laughter and fun when participants took to the stage to present the theme. The live advertisement had excellent input of humour along with commercial and social messages. The basic idea behind conducting this competition was to provide students the platform to explore their creativity and presentation skills, which was achieved successfully. Certificates of Merit were awarded to the best performers of each section.

A few glimpses of the competition are enclosed as below:



**My Ad Studio-Std.I**





RESULT SHEET OF MY AD STUDIO COMPETITION

STUDENTS' NAME							
I A	HOUSE	I B	HOUSE	I C	HOUSE	I D	HOUSE
DIYA SHASTRI	SABARMATI	MANVAY DIWAN	MAHI	SAHEJBIR SINGH	MAHI	AMULYA TRIPATHI	NARMADA
DIVA SHASTRI	MAHI	ASHVIK PATEL	TAPTI	RISHAB THAKOR	NARMADA	YUG TAUNK	MAHI
SAMRIDDHI SINGH	SABARMATI	AARYAN PATEL	MAHI	AARAV AGRAWAL	TAPTI	NIKUNJ SHARMA	TAPTI

I E	HOUSE	I F	HOUSE	I G	HOUSE
KRISHA SHAW	SABARMATI	PARSHVI SHAH	TAPTI	NANDINI DHAPOLA	MAHI
ANIKA SINGH	NARMADA	PRIY PATEL	TAPTI	KEYA ZALA	NARMADA
DHAIRYA PURI	TAPTI	ISHIKA BHAVNANI	TAPTI	NEVANSINH GOHIL	SABARMATI